

**DRAFT Minutes of the July 25, 2022 Meeting of the
New York City Racial Justice Commission**

A duly noticed meeting of the New York City Racial Justice Commission was held in person at 40 Broad Street, 5th Floor, New York, NY 10004 with internet livestream for remote public viewing at 4:00 p.m. on July 25, 2022.

The Chair, Jennifer Jones Austin, was present and presided. Also present were the following Commissioners:

K. Bain

Ana M. Bermúdez

Lurie Daniel Favors

Fred Davie

Chris Kui

Yesenia Mata

J. Philip Thompson

Jo-Ann Yoo

Regrets: Vice Chair Henry Garrido, and Commissioner Darrick Hamilton.

The Chair acknowledged the presence of a quorum (Chair Jones Austin and Commissioners Bain, Bermúdez, Daniel Favors, Davie, Kui, Thompson, and Yoo) to conduct the meeting and called the meeting to order at 4:15 p.m. The Chair made welcoming remarks and briefly outlined the agenda for the meeting, and the Commissioners present introduced themselves.

The Chair called for a motion to adopt the Minutes of the May 2, 2022 meeting of the Commission. A motion to adopt the minutes was made by Commissioner Davie and seconded by Commissioner Bain and subsequently adopted unanimously by Commission members present.

Executive Director Harold Miller provided details of the recently launched public education campaign, identifying the vendors selected by staff through a procurement process (all of which are MBEs) to provide necessary campaign-related services. He also described the Community Partnership Program, whereby community organizations will be selected through a procurement process to help amplify the Commission's public education efforts in various communities.

Commissioner Mata joined the meeting at approximately 4:29 p.m.

The Chair commended staff on the successful selection of the vendors and the launch of the Community Partnership Program.

The Chair introduced Melissa Mark-Viverito, principal of the Hamilton Campaign Network, the vendor selected as the Commission's Campaign Manager. Mark-Viverito presented an outline of the public education campaign strategy that has been developed for the Commission.

Commissioners asked questions of Mark-Viverito and other Hamilton Campaign Network staff present about the strategy and offered feedback and suggestions.

The Chair introduced Sideya Sherman, Commissioner of the newly-created Mayor's Office of Equity. Commissioner Sherman presented to the Commission about the Office of Equity's mission and planned work, and discussed opportunities for the Office of Equity to partner with the Commission on elements of the Commission's Roadmap for Racial Equity.

The Chair thanked Commissioner Sherman for her remarks and commended her for her many years of work in this space, as demonstrated in particular through her leadership role in the Taskforce on Racial Inclusion and Equity.

The Chair adjourned the meeting at 5:37 p.m.

A transcription of the entire Commission Meeting will be prepared and uploaded to <https://racialjustice.cityofnewyork.us/events/>.